



"Dance for All"

Canada's Ballet Jörge n is recruiting new board members who wish to contribute to the growth and development of an exciting performing arts organization that is also involved in dance education and community capacity building. The company's mission is to advance the art and appreciation of ballet and Canadian choreography through performance, education and community engagement.

About the Company

Who are we?

Founded in 1987, Canada's Ballet Jörge n (CBJ) is a classical ballet company that aims to make ballet accessible and relevant to 21st century audiences. We like to tell Canadian stories and always reflect a Canadian identity in our programming.

Since its inception, CBJ has danced exclusively works created for the Company by Canadian and Canada-based choreographers. Over the last 33 years, CBJ has produced a total of **263 original creations by 94 choreographers, including nine full-length ballets and five works created especially for children.**

Where We Work

CBJ began touring in 1992 and **today reaches more communities than any other arts organization in Canada.** Every season, the company performs coast to coast, travelling over 50,000 km to reach **underserved communities** across every Canadian province and into the United States. To date, CBJ has reached 283 communities in Canada and 64 in the US.

CBJ is headquartered in Toronto and has its dance studios and administrative offices at George Brown College. Since 2007 Halifax, Nova Scotia has become a second home- allowing CBJ to serve all of Atlantic Canada. CBJ also has major programming centres in Saskatoon, Ottawa, Hamilton, and The Waterloo Region.

Who We Reach – “Dance for All”

CBJ focuses on delivering dance to underserved communities across Canada and the Company reaches over 65,000 people in-person every year (and many more through virtual means). 30% of our audiences are of diverse origin* and we make ballet accessible to households with an annual income of less than \$35,000*. Additionally, one third of our audiences for public performances are under the age of 18.

*Aimia Data Philanthropy for Social Purpose Analysis, Nov 2015

Programming

We deliver programming in three key areas:

- 1. Traditional Stage Performances* which take place in theatre venues.
- 2. Education Programs:* Through our education programs, we offer dance training and performance experience for aspiring dancers.
- 3. Outreach:* CBJ delivers free programming into communities across Canada.

The Opportunity

Our search for new board members is for experienced strategic thinkers who enjoy being proactive, collaborative and making things happen! More specifically, we are looking for directors with revenue generating and related skill sets (e.g. fundraising/philanthropy, government relations, marketing, business development/alternate forms of revenue).

Canada's Ballet Jorgen proudly supports diversity, equity and inclusion within the Company and on its Board of Directors.

If you are excited about the possibility of joining the Board and see a fit with your skills and interests, we would welcome hearing from you. Kindly submit your resume in confidence to Governance and Nominating Committee Chair, Jane Cooke-Lauder jane@bataleur.ca